

Sunset Blue on NE 33rd Street Fort Lauderdale Beach Since July 19, 2009

A weekly event on NE 33rd Street on Fort Lauderdale Beach, initiated by the North Beach Restaurants & Shops and approved by the Fort Lauderdale City Commission, 16 June 2009 and 15 September 2009.

NE 33rd Street is closed to traffic from 33rd Avenue to North Ocean Blvd (A1A) every Sunday evening. Two stages for live entertainment, merchant booths and seating are setup in the street. All bars and many stores are open for shopping, food and beverage. This weekly event to benefit Fort Lauderdale North Beach is advertised in several media, including print, radio and Internet. Organized by the local merchants without large organizational overhead, *Sunset Blue* offers a unique opportunity for vendors to participate in such an event at a very affordable cost.

Scope/Attendance:

Broward county area. 200-500 per 4-hour event.

Dates:

Every Sundays from 6pm to 10pm.

Location:

3300 block of NE 33rd Street, between 33rd Avenue and N Ocean Blvd, Fort Lauderdale, Florida (two blocks north of E Oakland Park Blvd.)

Vendor Spaces:

10ft. wide by 20ft deep spaces. Each space is centered on its assigned park meter number. Vendors bring their own kitting (canopy, tables, chairs, display, rain covers, signs, etc.). Electricity is not available.

Restrictions:

Fire code: No enclosed space. No cooking, BBQ or any activity requiring Fire Department presence at the event. All products and services must be approved by *Sunset Blue* before display and sale. Sale of alcohol and tobacco product is prohibited by law. Vendor sale of comestibles is limited to pre-packaged foodstuff.

Setup/Breakdown:

Setup is from 5:00pm to 6:00pm. Vendors can drive up to their booth to unload until 5:30pm. DO NOT park in a parking space as they are vendor spaces, park at the curb. **ALL VEHICLES MUST BE REMOVED FROM THE STREET AREA BY 5:45pm. NO EXCEPTION.** Breakdown is from 10:00pm to 10:45pm. The street must be clear and reopened to traffic by 11:00pm.

Parking/Access:

Parking in the entire neighborhood is free after 6pm and there is plenty of it. DO NOT PARK in the alleys and/or in any area reserved spaces. Your car will be towed!

Taxes and Permits:

Vendors are responsible to collect, report and pay Florida Sales Tax and secure any permit that may be required by the State, County or City.

Payment:

Make your check payable to:

North Beach Restaurants & Shops.

Weather and cancellation:

Event is "Rain or Shine" unless officially canceled due to extreme weather conditions. Payments received will be applied to the next event. There is no refund or credit for no-show.

Vendor Name: _____

Contact Info: _____

E-mail: _____

Web site: _____

Product/Service: _____

_____ 10x20 space: \$47.19 + 6% tax(\$2.81) _____

Assigned park meter # _____

_____ Ad unit(s) @ \$9.43 + 6% tax(\$0.57) _____

For: Banner, poster or _____

Other: _____ = _____

The undersigned hereby agree as follows in connection with my/our participation in the Sunset Blue Street Event located at NE 33rd Street, Fort Lauderdale, Florida, 33308 commencing on Sunday July 19, 2009:

To indemnify and hold harmless the North Beach Restaurants & Shops Improvement Association, Inc. and The City of Fort Lauderdale, their employees, agents and volunteers (indemnitees) of and from all claims, obligations and liability of each of them and hereby agree to indemnify and hold harmless the Indemnitees of and from all manner of claims, losses, damages, liability, costs and expenses, including attorneys fees and costs, which Indemnitees might incur or sustain by reason of my/our participation in the above referenced event.

Name: _____

Date: _____

Signature: _____